

GOVTECHCON 2025 SPONSORSHIP PITCH DECK

THE SQUARE AT INTERNATIONAL SQUARE
WASHINGTON DC METRO AREA • SEPT 11-13, 2025

Welcome to the GovTechCon 2025 Sponsorship, Exhibitions & Talent Acquisition Opportunities presentation. As the premier conference for government technology talent and innovation, GovTechCon offers unparalleled access to top cleared professionals and decision-makers in the GovTech space. This deck will outline the exceptional opportunities available for sponsors to connect, recruit, and showcase their brand at this year's event.





WHY SPONSOR GOVTECHCON?



Connect with Top Talent

Gain unparalleled access to the #1 cleared talent community, including professionals with Secret, Top Secret, TS/SCI, and Polygraph clearances.



Strengthen Your Brand

Establish a powerful presence in the GovTech space and position your company as an industry leader.

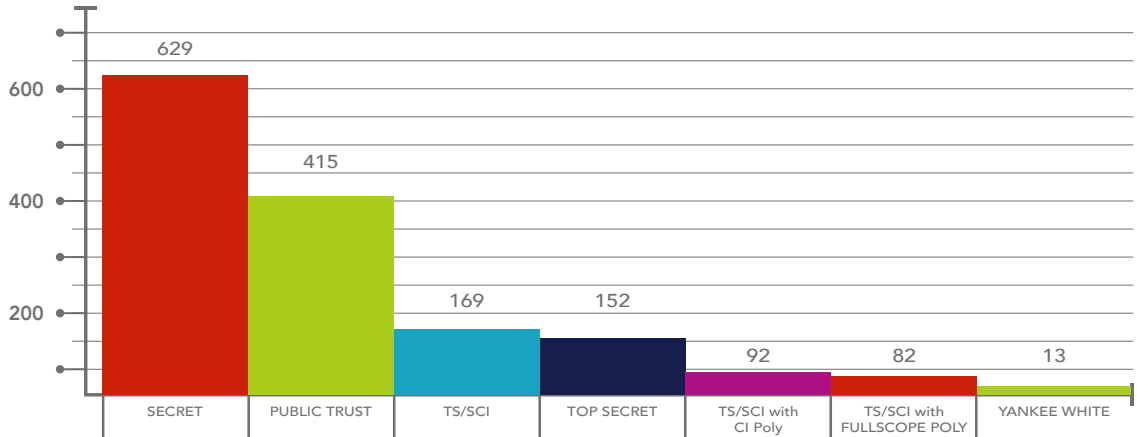


Showcase Your Technology

Present your cutting-edge solutions to thousands of government tech leaders and decision-makers.







GOVTECHCON BY THE NUMBERS



GovTechCon 2024 attracted over 1,870 attendees, including 870+ in-person and 1,000+ virtual participants. The event featured 50 speakers, 32 sponsors, and received 1,300+ resume submissions. Notably, 28.15% of attendees hold security clearances, providing sponsors with access to a highly qualified talent pool.

SPONSORSHIP TIERS & BENEFITS

| |  SILVER \$10,000 |  GOLD \$25,000 |  PLATINUM \$50,000 |  TITLE SPONSOR \$100,000 |
|--------------------------------|--|--|--|--|
| AVAILABLE SPONSORSHIPS | 10 | 4 | 2 | 1 |
| BOOTH SIZE | 8 FT | 12 FT | 18 FT | CUSTOM |
| CONFERENCE PASSES | 5 | 8 | 12 | 18 |
| CONFERENCE BRANDED OPPORTUNITY | — | — | Branded Private Room, Signature Event | Branded Main Stage & Private Room, Signature Event |
| EARLY ACCESS TO HOTEL BLOCK | ✓ | ✓ | ✓ | ✓ |
| SWAG BAG - ADD INCLUDED ITEM | ✓ | ✓ | ✓ | ✓ |
| GOVTECH VIRTUAL HIRING EVENT | ✓ | ✓ | ✓ | ✓ |
| RESUME BOOK | ✓ | ✓ | ✓ | ✓ |
| BEYOND CON ACTIVATIONS | — | ✓ | ✓ | ✓ |
| FEATURE SPEAKING SPOT | — | — | ✓ | ✓ |



PREMIER HIRING & RECRUITMENT OPPORTUNITY

Pre-vetted Talent

Access highly skilled professionals across various disciplines in the GovTech sector.

Career Expo

Utilize GovTechCon's career expo for on-the-spot hiring and networking with top candidates.

Virtual Hiring

Leverage the GovTech Virtual Hiring Event with over 1,300+ resumes submitted.

EXCLUSIVE BRANDING & ENGAGEMENT

Career Expo Booths

Premium branding & engagement with job seekers at our state-of-the-art career expo.

Co-Branded Events

Host co-branded luncheons & dinners to position your company as a GovTech leader.

Speaking Opportunities

Present on cutting-edge GovTech topics and showcase your expertise to a targeted audience.

Beyond-Con Activations

Extend brand engagement beyond the event with tailored activations and follow-ups.





GovTechCon Mission 2025 will be hosted at the The Square at International Square, a premier venue in Washington, D.C. This world-class location sets the stage for the largest GovTech career and innovation event of the year, offering sponsors prime access to top talent and industry leaders.

WHO ATTENDS GOVTECHCON?

Government Tech Professionals

Experts in cybersecurity, cloud computing, data engineering, and more.

Contractor Employees & Recruiters

Representatives from leading government technology contractors.



Government Employees & Leadership

Decision-makers and influencers from various federal agencies.

Military Veterans

Transitioning into GovTech careers, bringing unique skills and clearances.



EVENT HIGHLIGHTS



Keynote Speakers

High-impact presentations from federal agencies and top GovTech companies.



Tech Workshops

Hands-on technology workshops and training sessions on cutting-edge GovTech topics.



Networking Sessions

Interactive networking designed for talent acquisition and industry connections.



Immersive Experience

3-day event at the Gaylord National Convention Center, offering a comprehensive GovTech showcase.





NEXT STEPS SECURE YOUR SPOT



Act Quickly

Sponsorship opportunities are limited and fill up quickly. Don't miss out on this premier GovTech event.



Customize Your Package

Work with our team to create a sponsorship package that fits your specific needs and goals.



Contact Us Today

Reach out to reserve your sponsorship and begin planning your GovTechCon 2025 presence.

Call to Action: Contact symone@govtechcon.com to schedule your sponsorship call today